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Article Overview:

The article is a news piece based on the Automotive Analytics solutions announcement

Automotive analytics

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Lixto Software, the Web intelligence company, today announced the release of its new Automotive Analytics solution. Lixto Automotive Analytics is addressing the needs of the top management in the automotive supply chain. With this solution high-level executives will have for the first time have an on demand up-to-date top level view of the current quality status of their products as experienced and reported by their OEM customers. This quality information is regularly published as PPM scorecards on the individual OEM supplier portals. However, no consolidated view over all customers and all supplier plants has been up to now available. Lixto automatically aggregates the relevant information from the OEM supplier portals and provides a consolidated view by means of an analytic cockpit.

Agile reaction to quality complaints from customers is imperative for suppliers to stay ahead of competitors. An early recognition of quality issues and thus the possibility to resolve these issues in shorter time prevents suppliers from major financial impact. Warranty and guaranty costs can be dramatically reduced if time to reaction is shortened from months to days. Moreover, total visibility on all combinations of products, supplier plants and customer plants empowers the management to track down quality issues even if those issues are not immediately recognized on an individual plant or customer level.

According to Lixto VP Manufacturing Christian Koestler; "Lixto Automotive Analytics is a natural progression for Lixto and our customers as we help them to not only automate their processes carried out over supplier portals, but also help them to immediately get an in-depth analysis of their performance as experienced by their customers."

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