

Lixto achieves Significant Milestones in its Business during 2009

...despite difficult economy Lixto achieves expanded market presence...

Vienna – 14 December 2009. Lixto Software (www.lixto.com), the Web Intelligence company, has today announced that it has been able to expand its business and make significant enhancements to its software solutions despite a hardening economic environment during 2009. In addition to launching a new data extraction tool that allows the faster processing of data in its Web Intelligence solutions, the company also announced new solutions for competitive pricing analysis in the Hotel & Travel and Consumer Electronics & Retail industries.

Lixto has also gained 10 new global brand customers during 2009 and has expanded its presence in the US market by signing a partnership agreement with revenue management solution company Symphony Metro. Lixto has also strengthened its position in the US by gaining a US patent for its technology in automated Web Information Extraction, thereby strengthening its position with partners and investors in this market.

Speaking about the past year and looking ahead to 2010, Christian Koestler, Managing Director of Lixto, said; “Despite challenging market conditions we have made significant headway during 2009 bucking the trend amongst many technology companies. This reflects the clear business benefits our Web Intelligence solutions bring in helping our customers become more competitive and to close more sales against their competition. We are looking forward to 2010, with an emphasis to build upon our early success in the US market and to further expand in our traditional markets such as Europe.”

About Lixto Software

Lixto Software GmbH empowers better decisions by searching & aggregating information in real-time and delivering end-to-end connectivity solutions. The company’s solutions and services are used in metasearch, online market intelligence and web process integration, thus allowing companies and end users to achieve better and more structured results for their queries. Lixto also helps companies by automating their web-based business processes. Facts and figures about markets, suppliers, customers and competitors can be found more quickly, more accurately and are less expensive to access. Lixto's customers are international companies in the automotive, travel, e-commerce and IT industries such as Hama, Fujitsu Technology Solutions, ZF Friedrichshafen, Schaeffler, Voss Automotive, Iberostar-Hotels, shopping.com, the Austrian National Tourist Office, and hotel.de. For further information please visit: www.lixto.com

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