

## **Lixto 6.0 gives Faster Processing and Reduced Operating Costs to enhance Performance and Business Benefits**

***.... Lixto's new web data extraction software improves performance and reduces operating costs for on-premise or cloud computing to increase benefits of Online Market Intelligence & Web Process Integration.....***

(Vienna, Austria) – 19 October 2009 – Lixto Software ([www.liXto.com](http://www.liXto.com)), the Web Intelligence company, today announced the release of Version 6.0 of its Web Data Extraction Software Suite comprising the Lixto Visual Developer, the Lixto Transformation Server, the Lixto Load Balancer, and the Lixto Reporting Server. Lixto 6.0 improves the performance of the company's web extraction engine resulting in more lightweight extraction processes with reduced operating overheads and which at the same time delivers better results. The main building blocks of this performance improvement have been the integration of a new rendering engine and the switch to an improved XPath evaluation system.

By delivering improved system performance and reduced operating costs, Lixto 6.0 allows its users to run more extraction processes on the same infrastructure. This is combined with the capability to deliver quicker results because Lixto 6.0 allows more processes to be run in parallel on the same hardware that supported the previous version of the solution.

According to Robert Baumgartner, VP of Research and Development at Lixto, "If the extraction program requires heavy XPath evaluations, we can observe dramatic improvements in terms of execution speed with Lixto 6.0. In addition, as resource consumption is reduced at the same time, this gives our customers the opportunity to run more extraction programs concurrently on the same type of hardware, resulting in improved overall throughput."

Lixto Suite 6.0 also sees the introduction of a new product, the Lixto Load Balancer (LB). This significant new function manages a pool of extraction servers and distributes the load of extraction processes onto available resources, which can reside either on-premise or within the cloud. Using cloud-based resources, Lixto LB is capable of scaling the pool of resources according to the current work load. For tracking the overall performance of the resource pool, Lixto LB features a user interface that allows for analysing the resource consumption and performance of all resources available.

For developers, Lixto 6.0 features new productivity features in the Lixto Visual Developer. "The new Web Element Actions are a tremendous improvement for our customers working with Lixto Visual Developer", said Tymon Wiedemair, VP of Professional Services at Lixto. "Web Elements encapsulate typical user interface patterns of Web applications such as select lists, buttons, checkboxes, and textboxes and provide specific actions that manipulate these interface elements. Accessing and manipulating such elements on web pages is now very straightforward and complicated manipulation of arcane DOM elements is not required anymore, resulting in a noticeable productivity gain."

Lixto 6.0 also reflects the company's continuous efforts to further improve the value of its award winning software products. Lixto's achievements are also recognised by leading industry analysts who have recently mentioned Lixto as one of the leading vendors of mash-

up enablement tools and technology and featured the Lixto Online Market Intelligence solution in a dedicated report looking at this market.

Lixto Web Data Extraction Suite Version 6 is available immediately.

### **About Lixto Transformation Server and Lixto Visual Developer**

Lixto Visual Developer is an integrated development environment specifically geared towards the visual development of Web data extraction programs. The Lixto Visual Developer supports complex navigation on highly dynamic Web applications and extraction of data from such Web pages. The Lixto Visual Developer is built on top of the Eclipse IDE framework and embeds the Mozilla browser engine to achieve maximum compliance with Web standards.

Lixto Transformation Server is an enterprise class execution environment for web data extraction programs developed with the Lixto Visual Developer. It has been designed to run web data extraction services that need to perform sophisticated transformation and process integration tasks. The use of a visual data-flow language facilitates the set up of XML-based data streams.

### **About Lixto Software**

Lixto Software GmbH empowers better decisions by searching & aggregating information in real-time and delivering end-to-end connectivity solutions. The company's solutions and services are used in metasearch, online market intelligence and web process integration, thus allowing companies and end users to achieve better and more structured results for their queries. Lixto also helps companies by automating their web-based business processes. Facts and figures about markets, suppliers, customers and competitors can be found more quickly, more accurately and are less expensive to access. Lixto's customers are international companies in the automotive, travel, e-commerce and IT industries such as Fujitsu Technology Solutions, ZF Friedrichshafen, Schaeffler, Voss Automotive, shopping.com, the Austrian National Tourist Office, Iberostar-Hotels and hotel.de. For further information please visit: [www.lixtto.com](http://www.lixtto.com)

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